

RICH - How to use the potential of local institutions and organizations in education of 50+ people

Recognition

Seniors constitute a very varied group – investigate the needs of elderly people. Check if there are any initiatives going on in your city/district/neighborhood.

- Prepare the map of needs
- Search for good practices
- Meet other people, listen and share opinions
- Check and confirm the information

Information

The most important thing is giving the elderly the reliable information.

- Create and spread data bases
- Create the space and opportunity to present oneself
- Verify the information regularly
- Promote the best practices and valuable examples
- Use different tools (the internet, local radio, tv, newspaper, help of volunteers)

Cooperation

The best way to reach the greatest number of senior citizens is local cooperation. Together we can do more.

- Promote cooperation – make partnerships
- Exchange resources and ideas
- Base your actions on intergenerational solidarity
- Encourage people to be a Volunteer

Healthy aging

By providing seniors with the reliable information, creating varied offer, cooperating with local environment, involving seniors in educational activities you give them the chance to **age in good health**.